

<b>NOTICE</b>
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**NEW COMBINED, VOLUNTARY SEAL FOR WINE OF ORIGIN  
AND INTEGRATED PRODUCTION OF WINE**

16 February 2010

The new IPW/WO seal is ready for use by the industry. The existing WO seal, which certifies origin, vintage year and cultivar, will still be available to producers who do not wish to make use of the new seal or who only comply with WO requirements and not IPW requirements. The new seal is an alternative seal, which will certify for both IPW and WO.

This means that there will still only be one seal on a container, depending on which aspects are wished to be certified for – only WO (current seal) or both WO and IPW (new seal).

**How does one qualify for the new seal?**

To qualify for the new seal the following need to be in place:

- a. Each link in the production chain must be IPW registered and need to comply with the IPW guidelines and requirements.
- b. An IPW pass rate of 60% for the 2009 vintage.
- c. The IPW registrations and completed self evaluation documents for 2010 of all prospective users of the new seal must appear on the new electronic IPW data base by **31 May 2010**.
- d. Please consult the IPW registration manual attached to this notice to assist with the registration process. The manual can also be downloaded from the IPW website at [www.ipw.co.za](http://www.ipw.co.za).

The new seal is linked to the application for authority to press grapes (BG1) and is fully integrated with the Wine of Origin system.

**Electronic IPW data base - [www.ipw.co.za](http://www.ipw.co.za)**

The data base is already in use.

**It is critical that everyone (farmers, cellars and bottlers) wishing to make use of the new seal must register themselves on the IPW website and complete their 2010 IPW evaluations forms on the data base before the 31<sup>st</sup> of May 2010.**

**During the first week in June 2010, SAWIS will do a global update on all the IPW information on the database. Farms, cellars and bottlers that did**

**not submit their information on the database by the 31<sup>st</sup> of May 2010, will be regarded as IPW non-compliant and will be deprived of their use of the new seal.**

Producers must also take note that when grapes or wine are purchased from different cellars and when blends are made from wine from different tanks or farms, each link or production unit (farms from which all grapes have come as well as the cellars which made the wine, as well the cellar or bottling facility where it was bottled) must be IPW accredited for the new seal to be used.

When grapes or wine are obtained from non-IPW facilities or members, those wines must be kept separate from IPW-compliant wine.

### **How does one apply to acquire the new seal?**

Members wishing to make use of the new seal must take note of the following:

- (a) For use of the new seal all IPW members' 2009 as well as 2010 farm and cellar forms must be on the new IPW data base by 31 May 2010
- (b) SAWIS will verify the information on the application for authority to press grapes (BG1) for the new seal to be used. Thereafter seals will be requested from SAWIS in the same way as currently, with the difference that it will be indicated by means of a "tick-box" on the BG9 whether the existing or the new seal is needed.
- (c) Take note that each link in the production chain (farm, cellar, bottling) must comply with the IPW guidelines to be able to use the new seal.
- (d) It is the responsibility of cellars buying grapes or wine from several places to ensure that the IPW forms of that producer or cellar are on the IPW data base.

### **What happens if a qualifying IPW participant starts using the new seal, but picks up a problem during an audit?**

Should someone at a later stage during an independent audit not pass, there will be a grace period of 6 months (or longer in meritorious cases as approved by the Board) during which time the member must address the problem areas. During a further independent audit (at own costs) the farm or cellar will have to prove that the faults were rectified. During the grace period the new seal may still be used.

If the problem areas are not corrected, IPW and consequently the joint seal's certification will be suspended until the problem is addressed. From that point on wine not carrying a seal, will only be able to receive the existing WO seal, but stock already carrying the new seal will not be affected.

In most cases IPW certificates will still be issued on the strength of self evaluation, but as the information will now be more transparent on IPW's web

site as well as with the new seal, it will be much more visible if someone should not pass. This emphasises that it will be the responsibility of members to ensure that they comply with the requirements and load the IPW information on the data base in time. All existing IPW cellar members have up to date undergone independent audits whilst new cellar members will in future first have to pass an independent audit before the first certification.

### **From when can the new seal be used?**

Only wines from the 2010 harvest year will be considered for the new seal.



### **Inquiries**

Please contact the IPW office. Daniël Schietekat, at 021 889 6555 or 082 859 4787 or [daniel@ipw.co.za](mailto:daniel@ipw.co.za).